

# MARYANN WALSH, MFN, RD, CDE

STRATEGIC NUTRITION & SUPPLEMENT INDUSTRY CONSULTANT

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## PROFESSIONAL SUMMARY

Seasoned nutrition and supplement industry consultant with 15+ years of experience spanning clinical practice, product development, and strategic advisory roles. Two-time TEDx speaker and frequent media contributor, bringing deep expertise in both clinical nutrition and consumer wellness. Proven track record in launching successful product lines across retail, D2C, and healthcare practitioner channels. Extensive network of industry professionals, registered dietitians, and healthcare practitioners.

## EDUCATION

**Ph.D. Psychology** (In Progress, 2020-2027)

Liberty University

**Master of Food and Nutrition** (2010-2012)

Bowling Green State University

**Bachelor of Science, Nutrition/Dietetics** (2008-2010)

University of Rhode Island

**Bachelor of Science, Biological Sciences (Minor in Marketing)** (2003-2008)

University of Rhode Island

## CERTIFICATIONS

- Registered Dietitian (FL License #7312)
- Certified Diabetes Educator
- Certified Mental Health and Nutrition Clinical Specialist
- Certified Functional Nutrition Professional
- Certified Personal Trainer

## PROFESSIONAL EXPERIENCE

**Walsh Nutrition Consulting, Inc. (2017-Present)**

## **Founder & Strategic Nutrition Consultant**

- Lead strategic consulting engagements with private equity firms, startups, and global conglomerates in the nutrition and supplement space
- Spearheaded development and launch of multiple #1 best-selling product lines in retail channels
- Guide product and program development and positioning strategies across various health verticals including weight management, women's health, mental wellness, and functional medicine
- Conduct comprehensive market research and competitive analysis to identify emerging trends and opportunities
- Provide regulatory compliance guidance for product claims and ingredient formulations
- Leverage extensive network of healthcare practitioners and industry professionals for market insights and distribution opportunities
- Design and implement go-to-market strategies for D2C, retail, and healthcare practitioner channels
- Present as featured expert at major industry events including Supply Side West

## **Product Development & Marketing Achievements**

- Successfully launched products across multiple health categories:
  - Weight Management & Sports Nutrition
  - Women's Health & Wellness
  - Mental Health & Cognitive Performance
  - Functional Medicine (Gut Health, Detox/Cleanse)
  - Diabetes Management & Blood Sugar Support

## **Industry Leadership & Advisory**

- Trusted advisor for US and international-facing messaging and growth initiatives
- Active member of nutrition industry networking groups
- Featured speaker and panelist at major industry conferences
- Maintain awareness on consumer behavior trends and emerging market demands

## **Clinical Experience**

### **Mandala Healing Center (2022-Present)**

#### **Mental Health Registered Dietitian Consultant**

- Provide specialized nutrition counseling to residential psychiatric patients and individuals in substance abuse detox
- Develop and lead group nutrition education sessions
- Create individualized nutrition plans supporting mental health and addiction recovery
- Collaborate with interdisciplinary treatment teams to optimize patient care
- Integrate nutrition therapy with mental health and substance abuse treatment protocols

**Apria Healthcare (2016-2017)****Clinical Account Manager - Enteral Nutrition and NPWT (Medical Sales)**

- Managed South Florida territory for tube feeding formulas and negative pressure wound therapy
- Consistently achieved sales quotas
- Provided clinical expertise and support to healthcare providers

**Healthcare Services Group (2015-2016)****Clinical Dietitian - Long-term Care Facilities**

- Managed clinical nutrition for two 120-bed facilities
- Achieved zero deficiencies during state surveys
- Developed and implemented nutrition care plans

**Healthy Ever After Nutrition Consultants (2012-2014)****Registered Dietitian**

- Provided nutritional counseling across diverse patient populations
- Developed personalized nutrition plans for various medical conditions

**Rhode Island Department of Health (2010-2012)****WIC Nutritionist/Assistant Coordinator**

- Managed nutrition education programs for mothers and children
- Provided clinical nutrition counseling for at-risk populations

**SPEAKING ENGAGEMENTS & MEDIA**

- Two-time TEDx Speaker
- Featured nutrition and wellness expert in leading media outlets
- Regular contributor to industry publications and news segments
- Panelist and speaker at major industry conferences including Supply Side West

**AREAS OF EXPERTISE**

- Product and Program Development & Innovation
- Market Research & Analysis
- Regulatory Compliance
- Strategic Positioning
- Channel Strategy (Retail/D2C/Healthcare)
- Clinical Nutrition
- Consumer Behavior Analysis
- Healthcare Professional Network Development

- Marketing & Brand Development
- Industry Trend Analysis

## **PROFESSIONAL AFFILIATIONS**

- Academy of Nutrition and Dietetics
- American Association of Diabetes Educators
- Women in Nutraceuticals